Message from the Managing Director
The Rivergum Homes Group is a progressive building company with a strong vision for the future, underpinned by a pedigree of high achievement.

These are exciting times and Rivergum is at the forefront of applying fresh thinking, backed by the experience of a talented and passionate team.

At Rivergum we are focussed on the changing needs of how Australians live today and want to live tomorrow, fully embracing rapid advances in technology and changes in how city, suburban and regional housing needs are evolving.

Above all else we are a people business, creating inspiring living environments that lift the human spirit. At Rivergum there’s no one size fits all approach… personalisation is something we believe in and deliver upon.

We apply this approach to all facets of our business, from family homes to business partnerships that bring benchmark projects to fruition.

This year marks our 21st year and is our launching pad to a new era embracing leading edge design and innovation. We are stepping up our presence in Queensland, commencing operations in Victoria, growing our South Australian business and launching a range of ground breaking new initiatives.

I invite you to enjoy the rewards of our absolute commitment to excellence.

Victor Said
Managing Director
Our Mission
To ensure a great customer experience through every interaction.

Our Values
Our values underpin every aspect of how we run our business and service our customers. These are our absolute commitments:

- **People first**
  Our people and our capability are our competitive advantage

- **Great ideas**
  Fresh thinking, an innovative approach

- **Get it done**
  Deliver successful outcomes on time

- **Integrity always**
  Be real, committed and accountable

- **Fun and laughter**
  Celebrate success, have fun creating it
## Snapshot

- Established 1994
- 21 years young. Over 2,100 years combined experience of staff
- 175+ staff and 500 contractors
- Constructed over 6,000 homes
- Operating in SA and QLD
- Australian family owned and managed
Expertise

At every step of the design and construction process, Rivergum applies specialist expertise, quality control checks and value efficiencies tracking.

We are a high performing company with market leading lifestyle insights, inspiring designs, extraordinary flexibility and excellence in customer service – all of which is achieved with the right people.

- Ongoing lifestyle research, customer feedback and international trend tracking ensures that our team is fully abreast of customer needs and future directions
- In-house design, project management, marketing and customer service teams
- Breakthrough spatial optimisation in the design of medium density and small lot homes
- Leadership in smart technology home innovations
- Sloping lot design and cost efficiencies through lightweight construction
- Steel frame manufacture and cost efficiency
Our People

**Victor Said**  
Managing Director

Victor established the Rivergum Homes Group in 1990, and has guided its growth to become one of the building industry’s high performers. Today Rivergum is clearly one of the most significant building groups in South Australia, while in Queensland and Victoria the business is making its mark with optimistic growth targets. It is Victor’s drive and entrepreneurship that has led the company to achieve sustained growth, irrespective of economic conditions, through his embracement and leadership in design and construction innovation and private and government partnerships that yield positive outcomes.

**Marc Taintey**  
Chief Operating Officer

Marc is a chartered accountant with extensive experience as a finance director and chief financial officer in both the private and public sector. Marc fulfils a significant role in the operations of Rivergum and has added greatly to the expertise and passion of the company, reinvigorating the management and streamlining the operational capacity of the group as it expands into new markets and products.
Our Strategy

Rivergum today is a progressive high performance business committed to innovation.

Our commitment is built on substance:

- The Right People
  A passionate and professional team, harnessing extraordinary experience to create visionary living environments.

- Lifestyle Insights
  Ongoing lifestyle research places us at the forefront of understanding the changing needs of how Australians want to live.

- Inspiring Designs
  Creating living environments that engage the senses, embrace purposeful technology and lift the human spirit.

- Extraordinary Flexibility
  Solutions are fully tailored to meet customer needs, from major project partnerships to individual family homes.

- Service Excellence
  Our Mission and commitment is to ensure great customer service through every interaction.
Group Operations

The Rivergum Homes Group consists of four specialist business units. Each comprises specific sub-categories, providing a comprehensive total offering, resourced by expert teams.

Family Homes
- Extensive range of homes including single and double storey, terrace homes and homes designed to suit sloping sites
- Oxygen Series – affordable range
- Coast and Country range
- Transportable range
- Custom built homes

Projects and Partnerships
- Medium density townhouse, terrace and low-rise apartment projects
- Innovative new approaches to housing density challenges, working with land developers to open new markets
- Government affordability initiatives, product development and construction
- Mixed use residential/commercial projects
- Urban renewal and infill projects
- Strategic sites on transit corridors

Investment Homes
- Turnkey investment house and land packages
- Knock-down and rebuild – duplex and larger projects
- Home-lot subdivision investment solutions

Building Systems and Supplies
- Integrated building systems and supply chain management
- In-house timber detailing and estimating
- Maxispan steel framing – leading design and roll forming technology
- In-house steel frame design and drafting
- Global sourcing of innovative materials
- Global alliances with leaders in innovative materials
Family Homes

Rivergum has built in excess of 6,000 new homes. The range comprises over 120 fresh contemporary designs to suit lots from as narrow as 4.5m within the new breed of town centres, to grand homes on level and sloping sites. With an attitude of ‘no challenge is too great’ Rivergum has earned a reputation as a builder of extraordinary flexibility, creativity and competency.

This commitment extends from the city and suburbs to coastal and country areas, with a range of homes to suit people’s needs no matter where they choose to live.

- Extensive range of homes including single and double storey, terrace homes and homes designed to suit sloping sites
- Oxygen Series – affordable range
- Coast and Country range
- Transportable range
- Custom built homes
Projects and Partnerships

Working in partnership with private sector investors, developers and the government, Rivergum has the track record, foresight, business acumen and project management expertise to successfully design, construct and market major projects.

Our knowledge of the changing fabric of cities – and governments’ drive towards increased densities, urban renewal, strategic transit corridor housing sites, sustainability and affordability – is backed by solid success stories.

Our associations

- Housing Industry Association (HIA)
- Master Builders Association (MBA)
- Property Council of Australia (PCA)
- Real Estate Institute of Australia (REA)
- Urban Development Institute of Australia (UDIA)
Medium density townhouse, terrace and low-rise apartment projects

Innovative new approaches to housing density challenges, working with land developers to open new markets

Government affordability initiatives, product development and innovative construction methods

Mixed use residential/commercial projects

Urban renewal and infill projects

Strategic sites on transit corridors
Investment Homes

Rivergum has a range of homes that are designed to provide investors small and large with the opportunity to own a property portfolio, with the peace-of-mind of a quality home, designed to maximise rental returns, in areas of capital growth potential.

- Turnkey investment house and land packages
- Knock-down and rebuild – duplex and larger projects
- Home-lot subdivision investment solutions
- Streamlined Process:
  - Coordination of conveyancing
  - Rental appraisals
  - Depreciation schedule
  - Referral to specialist advisors
Building Systems and Supplies

Within the Rivergum Homes Group are specialised companies that provide Rivergum and third party builders with the benefit of extensive research and development of state-of-the-art home construction framing and cladding systems. Further, within the SA market, Rivergum has a highly successful timber and building supplies business.

- Integrated building systems and supply chain management
- In-house timber detailing and estimating
- Maxispan steel framing – leading design and roll forming technology
- In-house steel frame design and drafting
- Global sourcing of innovative materials
- Global alliances with leaders in design and production of innovative materials
Home Design Studio
The Pavilion is Rivergum Homes’ design studio, where customers are guided through an extraordinary number of options to truly personalise their home. At The Pavilion the customer is stepped through each room of their home, where they are able to select from an extensive range of products, to create a truly inspiring living environment that is uniquely tailored to their personal style.

- One of the largest selection centres in Australia
- Inspiring room displays
- Interior design consultants provide guidance on style and functionality
- Constantly refreshed with the latest design trends and innovations
Award Success

Our commitment to creating inspiring living environments has earned Rivergum ongoing award recognition.

<table>
<thead>
<tr>
<th>Award Category</th>
<th>Year</th>
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<tbody>
<tr>
<td>MBA Contract Home over $1.5 million (SA)</td>
<td>2015</td>
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<tr>
<td>HIA Custom Built Home over $2.5 million (SA)</td>
<td>2014</td>
</tr>
<tr>
<td>UDIA Environmental Excellence (SA)</td>
<td>2014</td>
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<tr>
<td>UDIA Medium Density Housing (SA)</td>
<td>2014</td>
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<tr>
<td>MBA Display Home of the Year $300,000 to $500,000 (SA)</td>
<td>2011</td>
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<tr>
<td>HIA Display Home/Display Home Builder of the Year $330,000 to $420,000 (SA)</td>
<td>2010</td>
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<tr>
<td>HIA Apartment Project of the Year (SA)</td>
<td>2010</td>
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<tr>
<td>UDIA Affordable Housing Project (SA)</td>
<td>2009</td>
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<tr>
<td>HIA Best Display Home up to $250,000 (QLD)</td>
<td>2006, 2007</td>
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<tr>
<td>HIA Best Patio Display Home (SA)</td>
<td>2005</td>
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<tr>
<td>HIA Display Home of the Year $330,000 to $450,000 (SA)</td>
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MBA Contract Home over $1.5 million (SA) – 2015
HIA Custom Built Home over $2.5 million (SA) – 2014
Terraces on Sixth, Bowden
SA Projects
Terraces on Sixth, Bowden

This multi-award-winning townhouse project was the first in Australia to receive the 5-Star Green Star rating, awarded by the Green Building Council of Australia. The architectural treatment reflects with the gritty urban character of the Bowden redevelopment project in which it is located.

- Six 3 bedroom, 3 bathroom, 3 storey Torrens Title homes
- Innovatively designed to maximise cross ventilation and natural light
- ESD features include:
  - water-saving devices
  - low-toxicity products
  - recycled water
  - composite wood and recycled brick front walls
- Multi-award-winning project
The Boulevard, Royal Park

The Boulevard is a modern development that showcases the innovation and evolution of terrace homes and compact housing. Rivergum Homes managed the entire project from purchasing the land, design and build of the homes, right through to the marketing and sales for this private joint venture partner.

- Fifty three terrace homes and twenty apartments
- Luxury fixtures and fittings
- Quality turn-key property
Town Life Living, Playford Alive

This project comprises an innovative range of homes that have been specifically designed to take maximum advantage of the vibrant heart of Playford Alive. The government partnership with Renewal SA was formed to provide affordable housing choices and has produced South Australia’s first small lot Torrens Title house and land packages from $159,000 - $209,000.

- Single and double storey options
- 1, 2 and 3 bedroom homes
- 4 interior colour schemes
- Turn-key property
- Automatic panel lift garage for 1 car
- Spacious open-plan living
Mondo at Findon

Mondo is a vibrant group of ultra-modern terraces centrally located in a tightly held, strong-yielding inner-metropolitan suburb between the Adelaide CBD and Henley Beach. This joint venture delivered sustainable low maintenance living at a value price.

- Sixteen terrace homes
- Energy efficient designs
- Quality turn-key property
- 3 bedrooms, 2 bathrooms and powder room
- Off street parking for 2 cars
- Spacious open-plan living
The Crescent, St Marys

This project sets a new local benchmark for luxury, quality and design. Situated in an exclusive new development, these homes deliver a high density living option that is not typically offered in the area. The Crescent is conveniently located opposite a tree-filled reserve and the rapidly expanding Tonsley project.

• Twenty one homes comprising two-storey townhouses, large single-storey family homes and spacious terraces
• Each home superbly appointed with stylish, low-maintenance inclusions
Bayriver, Largs North

Rivergum successfully delivered two medium density precincts within the Defence Housing Australia’s Bayriver project. The first is Bayriver Sands comprising double-storey townhomes. The second precinct, Bayriver Mews, comprised a combination of ground floor and upper level affordable units.

- Twenty two homes and units comprising single and two-storey dwellings
- Stand-alone precincts within a master-planned estate
The Mews Apartments, Playford Alive

In this project, innovative design principles met the challenge of creating an affordable housing breakthrough for families previously unable to enter the housing market. Lightweight materials improved design flexibility, reducing costs and build times.

• Six 2 and 3 bedroom terraces and apartments in a variety of layouts
• Designed for singles, couples and small families seeking modern, affordable comfort
• Each dwelling included a garage and entertaining areas
• Total project accommodated on a 30m x 28m allotment
Roxby Downs

With a strategic and intelligent approach, this project - located in one of Australia’s harshest and most remote residential locations - was completed in just 9 months. Building methods and materials were utilised that were complementary to the surrounding environment.

• Twenty open living, 2 bedroom apartments
• 6-star energy efficient
• Completed well within build time averages
Dixon Drive, Pimpama

Rivergum developed a self contained fully planned residential precinct within the popular Watersun Rise neighbourhood at Pimpama in the northern growth corridor of the Gold Coast. The development is well positioned within close proximity to local shopping, schools, health amenities and popular theme parks.

- Forty seven freestanding homes
- Mix of single and double storey designs
- Fully planned community development
Fitzgibbon Affordable Housing, Fitzgibbon Chase

Fitzgibbon Chase was developed with a large mixture of housing types to accommodate the diverse needs of the local community. Affordability was a key requirement in the design of the units, without compromising on quality urban design and environmental sustainability.

• Thirty units comprising of triplex and quadplex
• Surrounded by community facilities including; local schools, public transport, shopping centres, entertainment and local cafés
• A focal point of the development is the state-of-the-art community centre purpose built for the development it provides a venue for fitness classes, playgroups and community events
Border North, Currumbin

This project offered fresh, contemporary terraces and apartments designed to capture the spirit of the Gold Coast lifestyle, with a real focus on casual indoor/outdoor lifestyle.

- Forty two homes comprising of thirty one terrace homes and eleven apartments in a master planned development
- Turnkey properties and tenant ready
- All homes include a generous balcony and living areas
- Architecturally designed to suit the local area
- Energy efficient designs with six star energy rating
Above all else we are a people business, creating inspiring living environments that lift the human spirit.

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